

ABSTRACT

A broadcasting system, a receiving apparatus, a
broadcasting method, and a receiving method which can protect
a copyright of a still image which is sent by a digital
5 broadcast are provided. When it is necessary to protect
the copyright of the still image in the digital broadcast,
a still image copy control descriptor is described and this
still image copy control descriptor is included in PMT, EIT,
and SDT. By using the still image copy control descriptor,
10 the operation of a receiver can be finely described by
copyright information of the still image in the digital
broadcast and copyright information. Printing in the
receiver of contents of the digital broadcast can be finely
controlled. Recording to a recording medium in the receiver
15 of contents of the digital broadcast can be finely
controlled.